

Please tell us in what capacity you are going to tell us what is important for Crowthorne:

441 out of 441 people answered this question

1	As a private citizen	403 / 91%
2	As a representative of an organisation	38 / 9%

Do you live within ½ mile of the New Homes and Community Facilities (TRL) development site?

403 out of 441 people answered this question

1	Yes	292 / 72%
2	No	111 / 28%

What organisation do you represent?

38 out of 441 people answered this question

1	Business	13 / 34%
2	Educational sector	13 / 34%
3	Community or voluntary organisation	10 / 26%
4	Other public sector	1 / 3%
5	Health sector	0 / 0%

Where is your business based?

13 out of 441 people answered this question

1	Locally – you are based in Crowthorne itself	13 / 100%
2	In Borough – you are based in Bracknell Forest or Wokingham	0 / 0%
3	Out of Borough - you are principally based outside of the Borough	0 / 0%

Age

426 out of 441 people answered this question



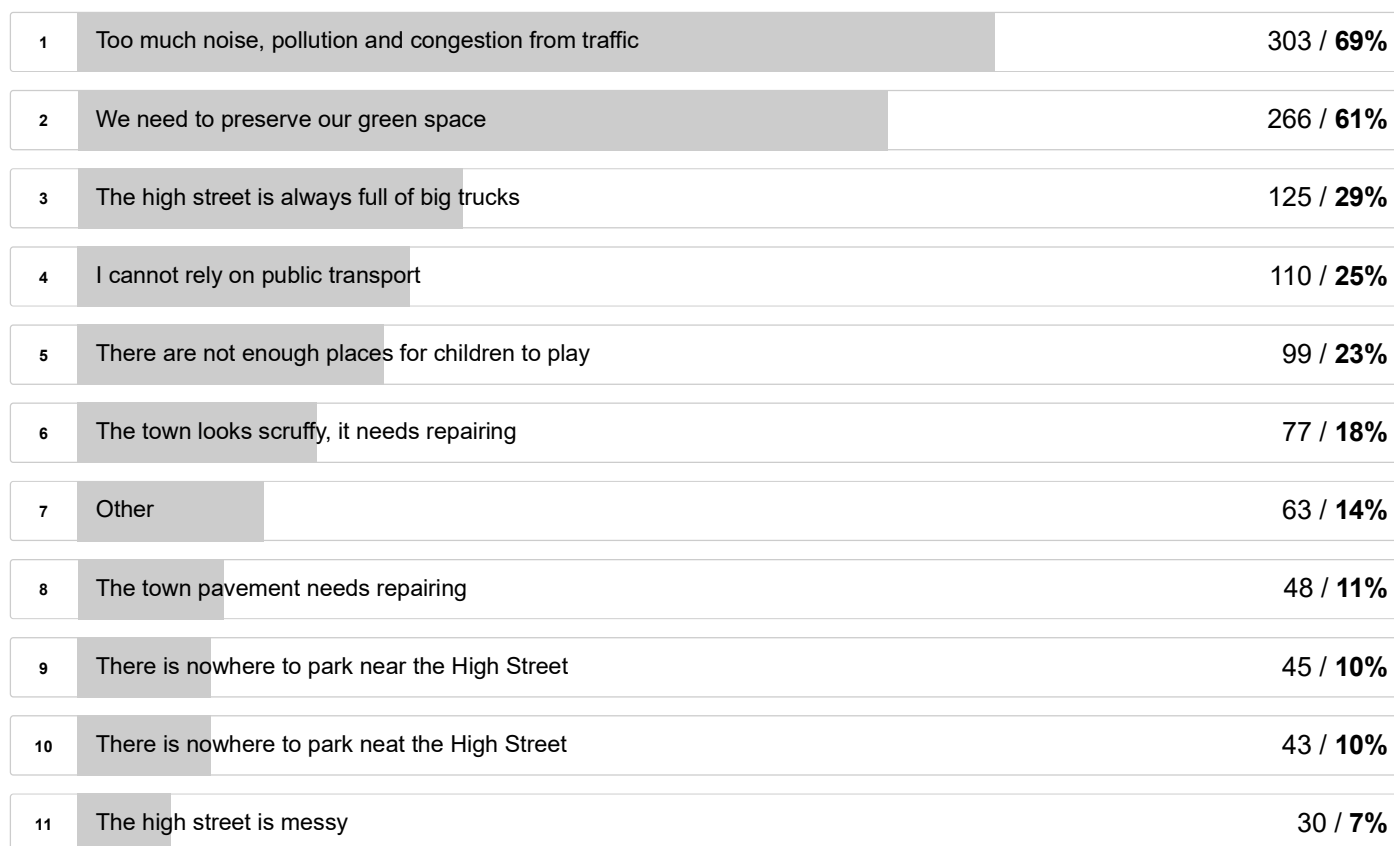
Do you work in Crowthorne?

426 out of 441 people answered this question



What do you think are the **IMMEDIATE PROBLEMS** for the local environment? What annoys you?

436 out of 441 people answered this question



12	There are no major problems	28 / 6%
13	My street is always covered in litter	18 / 4%
14	Not Applicable	3 / 1%
15	There is a real problem with graffiti	1 / 0%

What are the **REALISTIC OPPORTUNITIES** that we need to start acting upon right away?

439 out of 441 people answered this question

1	We need a traffic plan	320 / 73%
2	I would like for any new development to be more environmentally friendly and sustainable	226 / 51%
3	We need to give the high street a face-lift	135 / 31%
4	We need public transport that runs also after 7 pm	128 / 29%
5	We need more parking spaces on the high street	126 / 29%
6	The woodland and heath habitats need improvement and management (scrub bashing, drainage channels, etc.)	112 / 26%
7	I would like local residents to be educated about the importance of preserving the environment and how to do this	85 / 19%
8	I would like local businesses to commit to be environmentally friendly and transparent	67 / 15%
9	We should encourage people to share cars/lifts	49 / 11%
10	Other	48 / 11%
11	We need to spend more money on keeping Crowthorne clean	38 / 9%
12	We should organise community clean up events especially here (name a place in the OTHER field)	35 / 8%
13	I would like some advice on how to reduce my use of water, electricity and gas bills	15 / 3%
14	Not Applicable	5 / 1%

What do you think are the **IMMEDIATE EMPLOYMENT CHALLENGES** for Crowthorne? What are the blockages that need to be removed?

412 out of 441 people answered this question

1	We need more opportunities for young people to learn what work is all about	167 / 41%
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2	Not Applicable	132 / 32%
3	There are not enough good jobs for local people	128 / 31%
4	There are not enough jobs for young people	113 / 27%
5	There are not enough jobs for older people who want to work locally	96 / 23%
6	There are not enough jobs for the disabled or for those suffering from mental illness	51 / 12%
7	We are struggling to recruit locally	30 / 7%
8	Other	21 / 5%
9	We have a problem with long term unemployment	8 / 2%

What are the **REALISTIC OPPORTUNITIES** that we need to start acting upon right away?

416 out of 441 people answered this question

1	Opportunities for young people looking for work	170 / 41%
2	I would like big companies working in the area to provide advice to young people about getting a job (writing a CV, writing a cover letter, etc...)	138 / 33%
3	Not Applicable	117 / 28%
4	More opportunities for people who have been looking for a job for more than one year	105 / 25%
5	I would like for people in Crowthorne to have better access to learning centres in neighbouring area	101 / 24%
6	Job opportunities for people that are disadvantaged	72 / 17%
7	More jobs fairs and advertising including an on-line digital marketplace	59 / 14%
8	I would like businesses to know more about diversity and take initiatives to build better working environments	56 / 13%
9	Other	12 / 3%

How often do you use our high street?

438 out of 441 people answered this question

1	A few times a week	246 / 56%
2	Everyday	102 / 23%

3	Not very often (2 or 3 times per month)	90 / 21%
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What do you think are the **IMMEDIATE CHALLENGES** for businesses and shoppers in Crowthorne? What blockages need to be removed?

425 out of 441 people answered this question

1	Shops in our area do not provide me with what I need and so I often go elsewhere to shop (name place)	225 / 53%
2	We want more people to spend locally	129 / 30%
3	The High Street is not easy to reach from the rail station	114 / 27%
4	It's hard to park locally and so I don't shop locally	92 / 22%
5	Not Applicable	47 / 11%
6	Other	40 / 9%
7	We are a local business on the High-Street and we have an issue with the rent	26 / 6%
8	We are a local business and we are struggling to make ends meet	21 / 5%
9	We are a local organisation and we need more support	15 / 4%

What **OPPORTUNITIES** need to be unlocked to create a more dynamic local economy?

433 out of 441 people answered this question

1	I would like a greater range of shops	300 / 69%
2	Support for local traders – help them develop as a community	240 / 55%
3	I want to be able to buy more local produce	217 / 50%
4	We need a High Street retail strategy	181 / 42%
5	I think that there should be more incentives to use local stores	162 / 37%
6	I would like local businesses to keep money in Crowthorne buying from other local companies	109 / 25%
7	I would like for the big companies working in our area to give opportunities to local and small businesses and charities	94 / 22%
8	I would like more businesses to visit local schools	61 / 14%
9	Other	17 / 4%

10	I would like to know more about social enterprises in the area so that my business can explore new relationships	14 / 3%
11	Not Applicable	14 / 3%
12	Our organisation would value support to help us grow (e.g. recruiting, health and safety training, HR, financial management, digital management) or (Specify in OTHER field)	7 / 2%
13	I would like to attend free workshops to learn about running my organisation more effectively	4 / 1%

What do you think are the **IMMEDIATE PROBLEMS or CHALLENGES** for Community life in Crowthorne that need to be solved?

404 out of 441 people answered this question

1	We need extra recreational & sports facilities	215 / 53%
2	Not Applicable	101 / 25%
3	There are young people always hanging around the street corner, I feel threatened	65 / 16%
4	There is nowhere to hang out without getting hassled by other people	63 / 16%
5	I want to get involved in the community but don't know how	61 / 15%
6	Other	39 / 10%
7	Crime is a real problem in our area	28 / 7%
8	I am alone most of the time and I feel really isolated	16 / 4%
9	I don't know how to use the internet	2 / 0%

What **OPPORTUNITIES** could change things around?

427 out of 441 people answered this question

1	A new refurbished youth centre	223 / 52%
2	Welcome packs for new residents and a centre for the welcoming activities	140 / 33%
3	We need a base on the High Street for the community links	131 / 31%
4	More information about volunteering opportunities	101 / 24%
5	A Volunteer Support Centre	84 / 20%

6	Not Applicable	67 / 16%
7	We need public halls for hire	66 / 15%
8	Businesses to commit to help or contribute to local charities	65 / 15%
9	More community organisers to visit local schools	50 / 12%
10	Home visit programmes	28 / 7%
11	Other	19 / 4%
12	Digital learning programmes	18 / 4%

What do you think we need to act on to improve Health and Wellbeing in Crowthorne?

427 out of 441 people answered this question

1	We need more access to Doctors – it is hard to get an appointment	298 / 70%
2	Air quality on the High Street	106 / 25%
3	I have no time to go to the gym	76 / 18%
4	Not Applicable	53 / 12%
5	There is a problem with Dementia	49 / 11%
6	Diabetes 2 is on the increase	39 / 9%
7	Child Obesity is a real issue in the area	38 / 9%
8	I need to know more about local charities and support organisations that can help me	31 / 7%
9	We have a problem with drugs and alcohol abuse	31 / 7%
10	There are not enough opportunities to learn about health	27 / 6%
11	Other	21 / 5%
12	We have a real problem with asthma	13 / 3%

What **OPPORTUNITIES** do we need to invest in to ensure better Health and Wellbeing in Crowthorne?

415 out of 441 people answered this question

1	Exercise programmes, playgrounds and fun events for kids and adults	213 / 51%
2	We need to develop solutions for long-term care needs (e.g. leaving hospital transitions, etc.)	132 / 32%
3	Clean air programme and planting programme (to absorb fumes)	121 / 29%
4	We need a healthcare central access point	104 / 25%
5	The community needs more information and support around mental health issues	76 / 18%
6	Not Applicable	67 / 16%
7	Spaces provided for community self-help groups	59 / 14%
8	Businesses need to support sports events and organisations	54 / 13%
9	Business need to offer support around mental health issues to employees	53 / 13%
10	Businesses need to support health monitoring initiatives (e.g. free check-ups)	47 / 11%
11	I want to learn more about wellbeing, diet and how to quit smoking	12 / 3%
12	Other	12 / 3%